



## Steps to Starting Your Own Business Pasos Para Comenzar tu Propio Negocio

<b>Create a business plan</b>	<b>Crear un plan de negocios</b>	
Steps to create a business plan	Pasos para crear un plan de negocios	<a href="https://www.shopify.com/blog/business-plan">https://www.shopify.com/blog/business-plan</a>
SCORE business Mentors	Mentores comerciales de SCORE	<a href="https://www.score.org/santafe?utm_source=google-business-profile&amp;utm_medium=organic-soci&amp;utm_campaign=main-website-cta">https://www.score.org/santafe?utm_source=google-business-profile&amp;utm_medium=organic-soci&amp;utm_campaign=main-website-cta</a>
<b>Choose a business structure</b>	<b>Elige una estructura empresarial</b>	
Sole Proprietor		<a href="https://www.shopify.com/blog/sole-proprietor">https://www.shopify.com/blog/sole-proprietor</a>
Limited Liability Company		<a href="https://www.shopify.com/blog/start-an-llc">https://www.shopify.com/blog/start-an-llc</a>
Corporation		<a href="https://www.shopify.com/blog/types-of-corporations">https://www.shopify.com/blog/types-of-corporations</a>
NM Articles of Incorporation application		<a href="https://api.realfile.rtsclients.com/PublicFiles/ee3072ab0d43456cb15a51f7d82c77a2/25ea4c24-e15d-4b0a-ab77-c6cd3d178d9f/DPR.pdf">https://api.realfile.rtsclients.com/PublicFiles/ee3072ab0d43456cb15a51f7d82c77a2/25ea4c24-e15d-4b0a-ab77-c6cd3d178d9f/DPR.pdf</a>
<b>Naming your business</b>	<b>Nombrar tu negocio</b>	
Choosing a name		<a href="https://www.shopify.com/blog/llc-names">https://www.shopify.com/blog/llc-names</a>
<b>Confirm your business name is unique</b>	<b>Confirma que el nombre de tu negocio es único</b>	
Confirm it is unique	Elegir un nombre	<a href="https://www.shopify.com/blog/llc-names">https://www.shopify.com/blog/llc-names</a>
<b>Register your business name</b>	<b>Registra el nombre de tu negocio</b>	
LLC Registration		<a href="https://api.realfile.rtsclients.com/PublicFiles/ee3072ab0d43456cb15a51f7d82c77a2/a7b89056-1ba0-490b-b19c-25ab29b27c18/dllcreservation.pdf">https://api.realfile.rtsclients.com/PublicFiles/ee3072ab0d43456cb15a51f7d82c77a2/a7b89056-1ba0-490b-b19c-25ab29b27c18/dllcreservation.pdf</a>
Corporation Registration		<a href="https://api.realfile.rtsclients.com/PublicFiles/ee3072ab0d43456cb15a51f7d82c77a2/012dfaf4-b4b4-4ab0-ba54-9d5ba70234f1/dprreservation.pdf">https://api.realfile.rtsclients.com/PublicFiles/ee3072ab0d43456cb15a51f7d82c77a2/012dfaf4-b4b4-4ab0-ba54-9d5ba70234f1/dprreservation.pdf</a>
<b>Reserve applicable domain names and social media handles</b>	<b>Reserva nombres de dominio y nombres de usuario en redes sociales correspondientes</b>	
Domain Names		<a href="https://www.shopify.com/domains">https://www.shopify.com/domains</a>
Domain Name Generator		<a href="https://www.shopify.com/tools/domain-name-generator">https://www.shopify.com/tools/domain-name-generator</a>
<b>Obtaining a Federal and State employer ID number</b>	<b>Obtención de un número de identificación de empleador federal y estatal</b>	



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Federal EIN (If you have employees)		<a href="https://www.irs.gov/businesses/small-businesses-self-employed/employer-id-numbers">https://www.irs.gov/businesses/small-businesses-self-employed/employer-id-numbers</a>
Register with NM Tax & Revenue		<a href="https://www.tax.newmexico.gov/businesses/">https://www.tax.newmexico.gov/businesses/</a>
NM Taxpayer access point TAP		<a href="https://tap.state.nm.us/tap/_/">https://tap.state.nm.us/tap/_/</a>
<b>Obtaining a Business license and Permits</b>	<b>Obtención de una licencia comercial y permisos</b>	
What is a business License		<a href="https://biz.nm.gov/business-navigator/licenses-and-permits/">https://biz.nm.gov/business-navigator/licenses-and-permits/</a>
NM Regulation and Licensing Department		<a href="https://www.rld.nm.gov/">https://www.rld.nm.gov/</a>
NM Business Portal		<a href="https://biz.nm.gov/">https://biz.nm.gov/</a>
<b>Business Insurance Options</b>	<b>Opciones de seguro empresarial.</b>	
What is business insurance		<a href="https://www.shopify.com/blog/small-business-insurance">https://www.shopify.com/blog/small-business-insurance</a>
NM Superintendent of Insurance		<a href="https://www.osi.state.nm.us/">https://www.osi.state.nm.us/</a>
<b>Financial Considerations</b>	<b>Consideraciones financieras</b>	
Set up a bank account for your business		<a href="https://www.fool.com/the-ascent/small-business/articles/what-do-i-need-to-open-a-business-bank-account/">https://www.fool.com/the-ascent/small-business/articles/what-do-i-need-to-open-a-business-bank-account/</a>
Using lawyers, accountants and others		<a href="https://experts.shopify.com/">https://experts.shopify.com/</a>
Website for your business		<a href="https://www.shopify.com/ca/website/builder">https://www.shopify.com/ca/website/builder</a>
Funding your business-NM Finance Authority		<a href="https://www.nmfinance.com/small-business-economic-stimulus-and-recovery/">https://www.nmfinance.com/small-business-economic-stimulus-and-recovery/</a>
Finance NM Website		<a href="https://financenewmexico.org/funding/loans-funding/grant-loan-programs/">https://financenewmexico.org/funding/loans-funding/grant-loan-programs/</a>
Federal Resources- SBA Funding		<a href="https://sba.gov/">https://sba.gov/</a>
State SBA office		<a href="https://www.sba.gov/district/new-mexico">https://www.sba.gov/district/new-mexico</a>
WESST-business support services		<a href="https://www.wesst.org/">https://www.wesst.org/</a>
<b>Market your Business</b>	<b>Promociona tu negocio</b>	
Develop a marketing campaign		<a href="https://www.shopify.com/blog/marketing-campaign">https://www.shopify.com/blog/marketing-campaign</a>
Business Networking resource		<a href="https://www.abqwomenmakeadifference.com/">https://www.abqwomenmakeadifference.com/</a>
NM Association of Women Business Owners		<a href="https://nawbonm.org/">https://nawbonm.org/</a>
<b>Additional NM Resources</b>	<b>Recursos adicionales de Nuevo México</b>	
Women's Business Resources in NM		<a href="https://startupsavant.com/womens-business-resources-new-mexico">https://startupsavant.com/womens-business-resources-new-mexico</a>